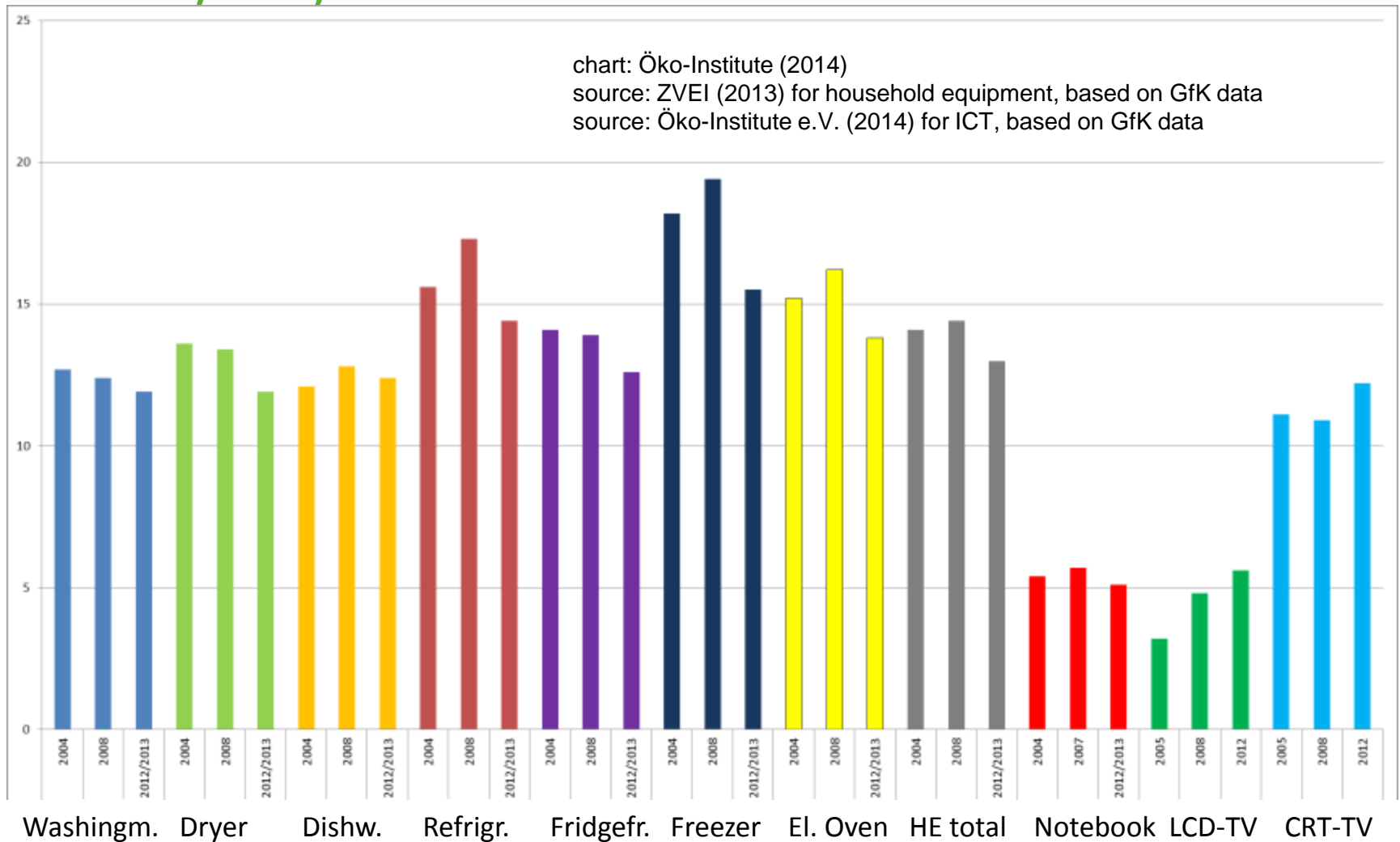
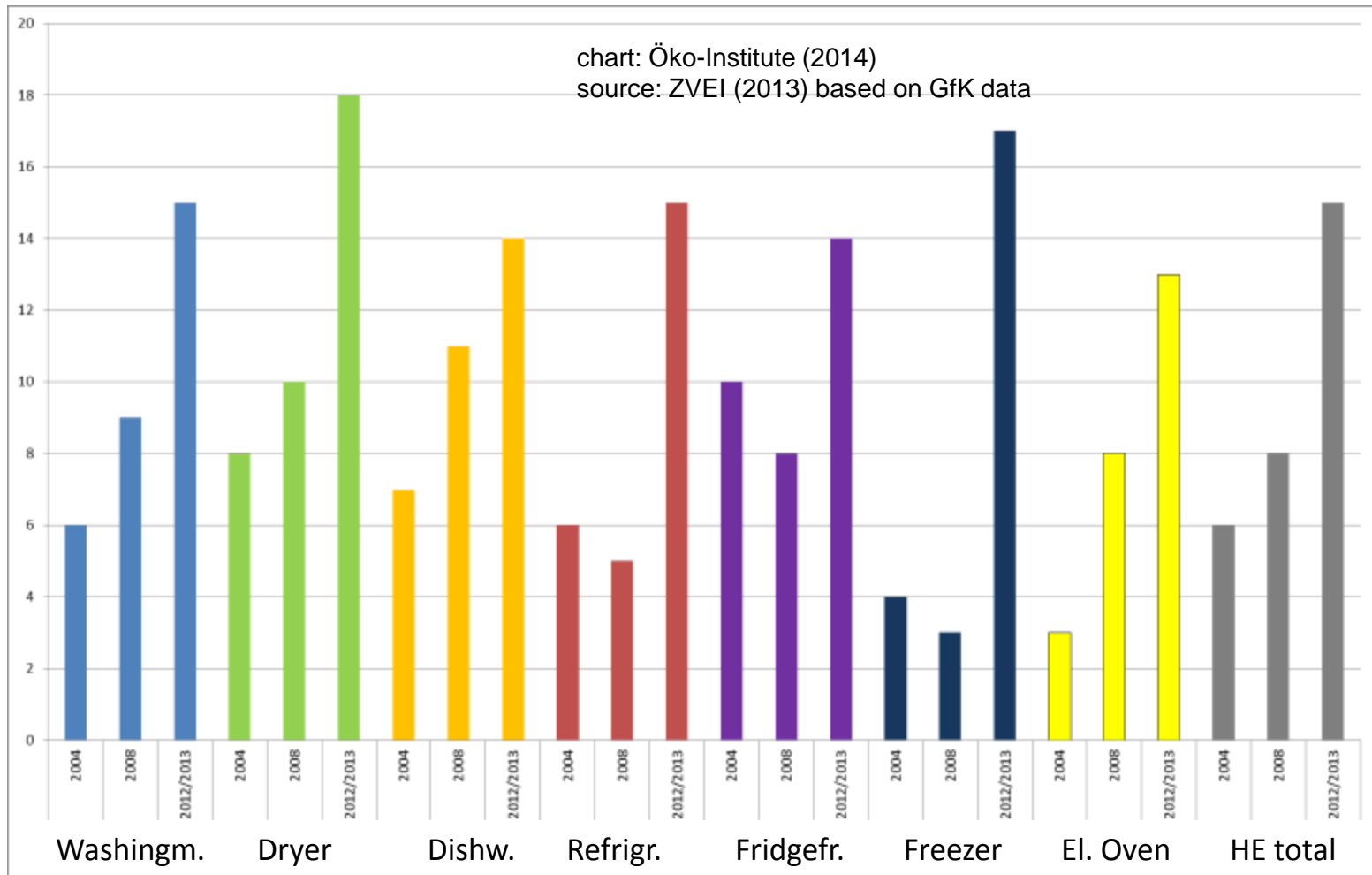


Evolution of the average use-time of the first user in Germany (2004-2012 / 2013)



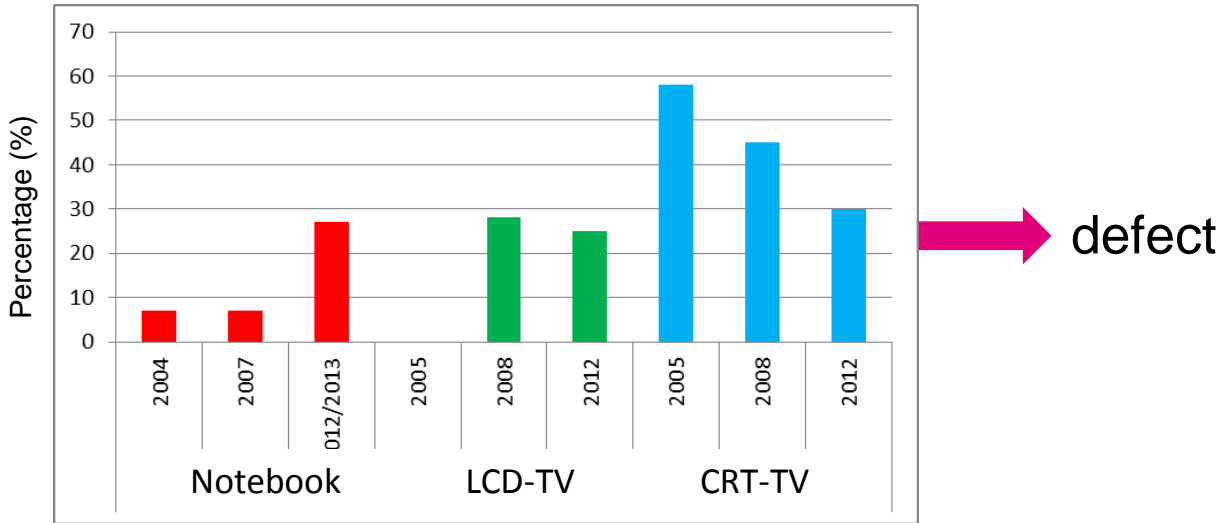
Sometimes very small number of cases for 2004 and 2008; Sufficiently meaningful for household equipment (HE) only the averaged data for HE total

Percentage of max. 5 year old large household electrical appliances on all replacement purchases due to defect*



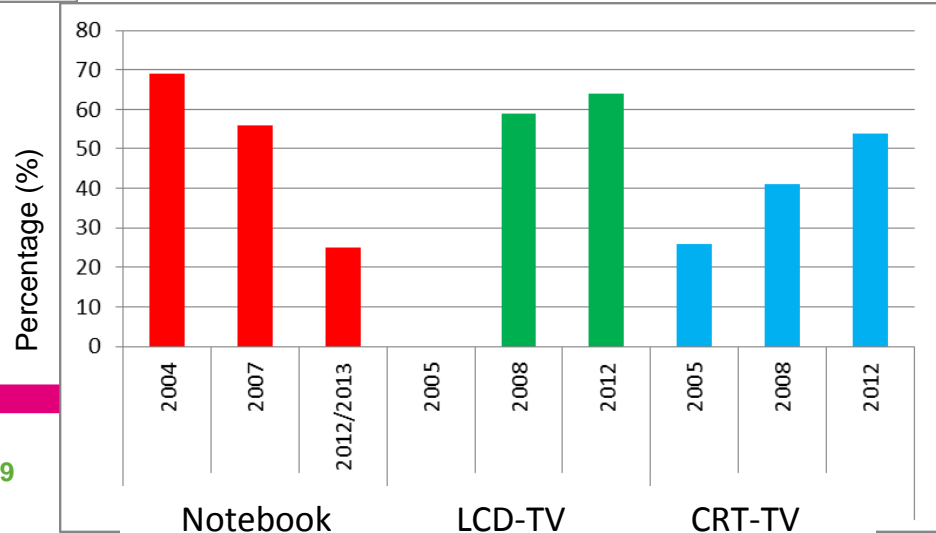
Sometimes very small number of cases for 2004 and 2008; Sufficiently meaningful only the averaged data for Household Equipment HE total, * The old device was broken

Share of the considered ICT devices to substitute purchases due to faults or due to a desire for a better device



we wanted a better device

Sometimes very small number of cases till 2009



Source: Öko-Institut e.V. (2014); based on GfK data