80%* of consumers would pay to legally access online content rather than downloading from unauthorised sources.

73%*
...of German consumers would like to be able to subscribe to sports, programmes, films or TV shows offered elsewhere in the EU.

85%* ...of consumer complaints to European Consumer Centres related to online territorial discrimination.

82% and 62%* ...of, respectively, public and commercial broadcasters use at least one type of geo-blocking for their online services.

**StopGeoblocking**...
...to fight piracy.

**StopGeoblocking**...
...for a true Digital Single Market.

**StopGeoblocking**...
...to give people greater choice online.

**StopGeoblocking**...
...to offer viewers more language & cultural options.

* = EU Intellectual Property Office Observatory, 2015

* = Verbraucherzentrale Bundesverband (vzbv), 2016

* = European Consumer Centres Network (ECC-Net), 2016

* = European Commission, 2016