PROGRAMME

SWITCHING CONSUMERS ON TO RENEWABLES: LESSONS FROM THE GROUND FOR THE GREEN DEAL

20 February 2020 | Comics Art Museum, rue des Sables 20, 1000 Brussels

Moderator: Dave Keating

13:00 **LUNCH**

14:00-14:15 **WELCOME ADDRESS by Dominique Henneton**, Director Information and Services at Test Aankoop/ Test Achats and Euroconsumers

14:15-14:30 **KEYNOTE SPEECH BY Hans Van Steen**, Adviser, Acting Director on Renewables, Research and Innovation, Energy Efficiency, DG Energy, European Commission

14:30-16:00 **PANEL 1 | Financing the switch for consumers to renewables**

Presentation by **Giorgia Caroli,** CLEAR 2.0 Project Coordinator - Lessons from the ground

Panel discussion:

- **Pierre Aeby**, Senior Banker and European Regional Representative, Global Alliance for Banking on Values
- **Paula Abreu Marques**, Head of Unit, DG Energy, European Commission
- **Jakub Hrbek,** Director of the National Programmes' Management Division, State Fund for the Environment, Czech Republic
- **Walburga Hemetsberger**, Chief Executive Officer, Solar Power Europe
- **Giorgia Caroli**, Domain Head and Program Manager, Test-Achats

16:00-16:30 **COFFEE BREAK**

16:30-17:45 **PANEL 2 | Providing information and advice to change consumer behaviour**

Presentation by **Isabel Oliveira**, CLEAR 2.0 partner – Lessons from the ground

Intervention by **Vincent Berrutto**, Head of Energy Unit, Executive Agency for Small and Medium-sized Enterprises

Panel discussion:

- **Anne Vadasz-Nilsson,** Vice-President of the Council of European Energy Regulators (CEER)
- **Tim Meeusen,** Senior Research Expert, Ipsos
- **Isabel Oliveira,** Project Officer Coordinator, Deco Proteste

17:45 **CLOSING REMARKS by Monique Goyens, Director General, BEUC**

BEUC The European Consumer Organisation

CLEAR2.0 enabling Consumers to Learn about, Engage with and Adopt Renewable energy technologies

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