SWITCHING CONSUMERS ON TO RENEWABLES: LESSONS FROM THE GROUND FOR THE GREEN DEAL
20 February 2020 | Comics Art Museum, rue des Sables 20, 1000 Brussels

Moderator: Dave Keating

13:00  LUNCH

14:00-14:15  WELCOME ADDRESS by Dominique Henneton, Director Information and Services at Test Aankoop/Test Achats and Euroconsumers

14:15-14:30  KEYNOTE SPEECH BY Hans Van Steen, Adviser, Acting Director on Renewables, Research and Innovation, Energy Efficiency, DG Energy, European Commission

14:30-16:00  PANEL 1 | Financing the switch for consumers to renewables

Presentation by Giorgia Caroli, CLEAR 2.0 Project Coordinator - Lessons from the ground

Panel discussion:
• Pierre Aeby, Senior Banker and European Regional Representative, Global Alliance for Banking on Values
• Paula Abreu Marques, Head of Unit, DG Energy, European Commission
• Jakub Hrbek, Director of the National Programmes’ Management Division, State Fund for the Environment, Czech Republic
• Walburga Hemetsberger, Chief Executive Officer, Solar Power Europe
• Giorgia Caroli, Domain Head and Program Manager, Test-Achats

16:00-16:30  COFFEE BREAK

16:30-17:45  PANEL 2 | Providing information and advice to change consumer behaviour

Presentation by Isabel Oliveira, CLEAR 2.0 partner – Lessons from the ground

Intervention by Vincent Berrutto, Head of Energy Unit, Executive Agency for Small and Medium-sized Enterprises

Panel discussion:
• Anne Vadasz-Nilsson, Vice-President of the Council of European Energy Regulators (CEER)
• Tim Meusen, Senior Research Expert, Ipsos
• Isabel Oliveira, Project Officer Coordinator, Deco Proteste

17:45  CLOSING REMARKS by Monique Goyens, Director General, BEUC