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BEUC welcomes Commission plans to adopt a consumer agenda

In its 2020 work programme, which the European Commission presented today, it announced the adoption of an EU consumer agenda. The European Consumer Organisation (BEUC) welcomes this commitment to replace the current agenda which dates back more than seven years.

The objective of a consumer agenda is to have a comprehensive strategy to address the challenges consumers are confronted with, such as the climate crisis, the digital transition and other societal changes. Such a strategy is also essential to ensure consumer interests are systematically integrated in all relevant policies adopted at EU level.

Monique Goyens, Director General of The European Consumer Organisation (BEUC), said:

“Consumers are going through disruptive times as they are confronted with a climate crisis and new business practices due to technological changes. An ambitious consumer agenda must make sure that consumer interests are at the heart of EU policy making.

“The Commission should be ambitious and adopt an agenda which would not only steer the EU’s work but also give strategic guidance to Member States. This should include guidance to enforce laws relevant for consumers and to support a vibrant, active consumer movement in each country.”

ENDS

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