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EU measures reduce consumers' energy consumption in 2015

New Year comes bearing benefits for consumers. As of January 1st, consumers surfing the web to buy home appliances and electronics will be able to better compare the energy efficiency of these products. Following existing obligations for sales in shops, the well-known energy label will need to accompany products bought online.

Consumers will also benefit from energy savings of their coffee machines. After left unused for certain time, new coffee machines will need to switch in standby or off mode, cutting unnecessary costs from consumers' energy bills. According to European Commission figures, consumers using a drip filter machine could save about €45 over the lifetime of the product.

Televisions, printers and other devices capable of connecting to a network will need to be able to switch to standby or off mode hence stop crunching consumer bills at moments that they are not delivering them a service. The new rules could save consumers up to €40 per household per year.

Monique Goyens, Director General of The European Consumer Organisation commented:

"Improving the performance of everyday consumer products is the right approach to contribute to relieve consumers from increasing energy bills.

"With purchases shifting increasingly to the online world it makes perfect sense that shoppers have a functioning energy label at their disposal to compare products sold online."

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