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EU vote endorses meat origin labels for processed food

'Country of Origin Labelling' for processed meat, such as in burgers and lasagne, has long been backed by The European Consumer Organisation (BEUC) and was echoed today by MEPs.

Monique Goyens, Director General of BEUC, reacted:

"We are delighted that the European Parliament seized a golden opportunity to support what 90% of EU consumers have been calling for - a more transparent meat supply chain. Their right to know where the meat in their burgers and sausages comes from has finally been acknowledged.

"Just two days ago, UK tests revealed one in five lamb takeaways contained undeclared meat species¹. It is high time steps are taken to make sure manufacturers know and label what is in their products and origin labelling is one important way forward. We've been campaigning on this for years and in the wake of the infamous horsemeat scandals we asked specifically for clearer information.

"This vote is heartening for what it is. Now let's hope the Commission will heed the Parliament's message and meet consumers' expectations."

ENDS

1. ['One in five lamb takeaways still contaminated with other meat, FSA says'](#), The Guardian, Feb 9.

See also:

BEUC campaign ["Where is my meat from?"](#)

BEUC press release [EU Parliament's unique chance to push for meat origin labels](#), 9/2/2015.