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What's in alcoholic drinks should be no mystery says the EU Parliament

Consumers should know what their alcoholic drinks contain. The European Parliament has agreed as today it voted through the EU Alcohol Strategy resolution which calls for nutritional and ingredient information to be labelled on alcoholic beverages sold in Europe.

Monique Goyens, BEUC's Director General, commented:

"The European Parliament have shown they are listening to consumers. If we are to truly tackle Europe's rising obesity epidemic, calorie content labelling on alcoholic drinks is a sheer must.

"When people think of calorific drinks, softs drinks spring to mind. But a single large glass of wine contains as many calories as a chocolate bar. So providing alcohol information will inevitably enhance consumers' knowledge of what's in their glass.

"The Commission should now heed the Parliament's call and swiftly present its long awaited report¹. The paradox of alcohol being exempted from calorie and ingredient labelling that is mandatory for soft drinks, is unjustifiable. MEPs should be applauded for urging the Commission to rise to the task."

ENDS

Read BEUC's letter to all MEPs '[Consumers have the right to know what they are drinking](#)', April 2015.

¹ The European Commission was due last December 2014 to justify in a report the alcoholic drinks exemption from calorie and ingredient labelling currently mandatory and in operation for soft drinks.

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