


THE GREAT CURRENCY CONVERSION SCAM

Don't get fooled next time you travel abroad!

Example: A tourist from a eurozone country is buying something worth 90,000 Hungarian Forints (HUF) in Hungary



 Consumers are encouraged to choose the most expensive option.



Your home Currency €

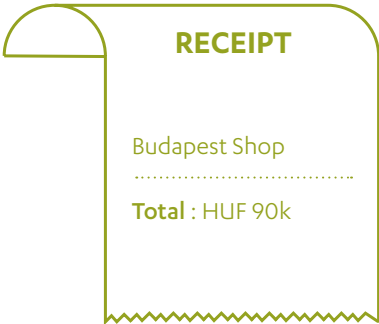
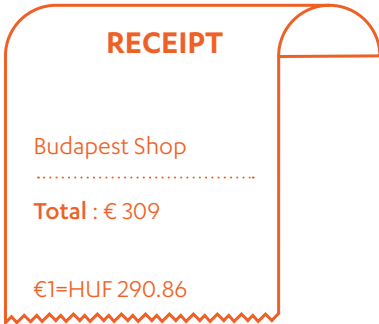
Exchange rate used is that of retailer's bank

WORSE RATE

Local Currency HUF

Exchange rate used is that of the consumer's bank

BETTER RATE



Dynamic currency conversion can cost up to **10% more** than paying in the local currency. Research shows that consumers **lose out in 95%+** cases.

We want the EU to ban this practice.

Tip: pay in the local currency when you're abroad.