

## Call for Expression of Interest

### Academic advisor on EU antitrust policy

The European Consumer Organisation (BEUC) is looking for an academic advisor on antitrust policy to provide support to the project "*Protecting Consumers Freedoms in the Era of Big Data*".

This project will look at the existing European competition law toolbox and provide recommendations for EU and national enforcement authorities about how to apply them in digital markets. In this context, the project will seek to re-define the consumer welfare standard to adapt it to the needs of consumers in the so-called zero-price markets.

The aim of this project is to contribute to a fairer and more consumer-oriented digital market in Europe. This will be achieved by providing innovative legal concepts, based on the existing regulatory framework and the respective case law, for enforcers at EU and national level to reduce the risks of data monopolies that threaten to limit consumer choice in digital markets.

#### Tasks to be performed by the academic advisor:

- Provide a comprehensive report with the theoretical background to discuss the role of the consumer welfare standard in data-driven markets, and provide recommendations for the appropriate application of the consumer welfare standard in European and national cases.
- Advise BEUC throughout the project period on the application of existing mechanisms available for the enforcement of antitrust laws in data-driven markets.
- Assist BEUC in the antitrust work with its member organisations, for example by preparing meetings with BEUC's members including advising on the agenda topics and steering the discussions.
- Participate in meetings (2 days during the project period) and where needed be available to participate in conference calls with BEUC's members.

#### Selection criteria:

- Academic with a legal or economic background
- 10-15 years of experience in the field of antitrust
- Sound experience in the area of antitrust in digital markets
- Interest in working with consumer organisations

**Project duration:** Two years. The academic advisor would be required to make a proposal for timeline of the draft recommendations, which shall be available within the first year of the project period.

**Budget to perform the tasks:** A full outline of the costs shall be submitted with the proposal giving details of how the costs are to be attributed. The contractor will be asked to break down the overall costs of a maximum of €42,500 (VAT excluded) based on work-days needed, including the time required for the drafting of the recommendations, preparation and attendance of meetings (2-3 meetings) and overall project support.

Applications (CV + letter of motivation) must be submitted by 15 January 2018 to [digital@beuc.eu](mailto:digital@beuc.eu)

In case of questions, please contact Mr. Agustin Reyna ([digital@beuc.eu](mailto:digital@beuc.eu))