

# PROGRAMME

## PROTECTING CONSUMERS' FREEDOM IN THE DIGITAL ERA 2 October 2019 | venue: L42, rue de la Loi 42, 1040 Brussels

**09:30-09:40**    **WELCOME:** Monique Goyens (BEUC Director General)

**09:40-10:00**    **PRESENTATION OF BEUC'S REPORT "THE ROLE OF COMPETITION POLICY IN PROTECTING CONSUMERS' WELL-BEING IN THE DIGITAL ERA":** Prof. Ariel Ezrachi (University of Oxford)

**10:00-10:30**    **KEYNOTE:** Andrea Jelinek (European Data Protection Board)

**10:30-11:30**    **PANEL 1 | Competition and consumer welfare in the digital age**

This panel will discuss the concept of "consumer welfare" in Europe and how it is evolving in order to better protect competition and consumers in digital markets.

#### Panellists

- Guillaume Lorient (European Commission)
- Horacio Gutierrez (Spotify)
- Isabelle Buscke (vzbv – German Federation of Consumer Organisations)
- Cristina Caffarra (Charles River Associates)

**11:30-11:45**    **COFFEE BREAK**

**11:45-13:00**    **PANEL 2 | Interdisciplinary enforcement in the data economy: consumer, data protection and competition law enforcement**

In the digital economy, the intersection between consumer, data protection and competition law is unavoidable. This panel will explore ideas about how to streamline the enforcement of these three areas of law in order to ensure consistency between regulatory actions.

#### Panellists

- Henri Piffaut (Autorité de la concurrence)
- Christian D'Cunha (European Data Protection Supervisor)
- Finn Myrstad (Norwegian Consumer Council)
- Teresa Moreira (UNCTAD)
- Tim Lamb (Facebook)

**13:00-14:00**    **LUNCH**

**14:00-14:30**    **KEYNOTE:** Margrethe Vestager (Commissioner for Competition) - *INVITED*

**14:30-16:00**    **PANEL 3 | Participative Antitrust: ex-ante and ex-post approaches**

This panel will discuss under which circumstances ex-ante measures can be more appropriate than ex-post enforcement. And we will explore new forms of co-operation between agencies, companies and consumer organisations.

#### Panellists

- Margarida Matos Rosa (Autoridade da Concorrência)
- Amelia Fletcher (University of East-Anglia)
- Els Bruggeman (Test Achats/Test Aankoop)
- Olivier Bethell (Google)
- Cyril Ritter (European Commission)

**16:00-16:10**    **CLOSING REMARKS: BEUC**