

# CONFERENCE

## EU'S ROLE IN PROMOTING HEALTH OF EUROPEANS BEYOND EAST & WEST

25 January 2019 | Vilnius, Lithuania  
ARTIS HOTEL, Totoriu str. 23, Vilnius

**09:00-09:15**

### **WELCOMING REMARKS BY**

- Monique Goyens, Director General, The European Consumer Organisation
- Dr Eglė Kybartienė, President, Alliance of Lithuanian Consumer Organisations

**09:15-09:45**

### **KEYNOTE SPEECH "EUROPEAN COMMISSION'S ROLE IN PROMOTING HEALTH OF EUROPEANS BEYOND EAST & WEST"**

Vytė Povilas Andriukaitis, EU Commissioner for Health & Food Safety

**09:45-09:55**

### **LITHUANIAN MINISTRY OF HEALTH PERSPECTIVE BY**

Kristina Garuolienė, Vice-Minister of Health

**09:55-10:15**

### **EUROPEAN MEDICINES AGENCY PERSPECTIVE BY**

Ivana Silva, Stakeholders and Communication Division, European Medicines Agency

**10:15-10:30**

### **CONSUMER PERSPECTIVE ON ACCESS TO MEDICINES BY**

Dr Martine Van Hecke, consumer organisation Test Achats/Test Aankoop (Belgium)

**10:30-11:00**

### **COFFEE BREAK**

**11:00-12:15**

### **WORLD CAFÉ – THE FUTURE OF PHARMACEUTICAL POLICIES**

Participants are invited to prepare in advance an outline of the key challenges in pharmaceutical policies in their country. They will briefly present their thoughts to the group, select several common challenges and brainstorm on how the EU can help to address the issues.

**12:15-13:15**

### **REPORTING & DISCUSSION**

Each group is invited to report key outcomes of the world café and continue in-depth discussion all together.

**13:15-13:30**

### **CONCLUSIONS & CLOSING REMARKS**

**13:30-14:30**

### **NETWORKING LUNCH**