

Brussels, 17 November 2010

BEUC is proud to announce the recent formal membership of the Italian organisation CIE (Italian Consumers for Europe), an umbrella group of three national consumer organisations (Casa del Consumatore, ACU and Codici).

CIE thus has become the 44<sup>th</sup> member of BEUC and the second representative from Italy alongside Altroconsumo.

BEUC looks forward to the interests of Italian consumers being even more strongly represented at European level with this new member.

The strength of BEUC lies within the strength of its member organisations and its membership structure of independent national consumer representatives enable BEUC to carry out its aim for better consumer protection at European level.