

The Consumer Voice in Europe

BEUC-X-2025-063

Wednesday, 25 June 2025

Subject: Thirtieth anniversary of the European Medicines Agency and meeting request

Dear Ms. Cooke,

As this year marks the European Medicines Agency's thirtieth anniversary, I wanted to send my warmest wishes on behalf of BEUC, The European Consumer Organisation, on the occasion of your 30th anniversary scientific conference.

Looking at past achievements, solely highlighting the key role the EMA plays in ensuring that medicines available in the EU market are safe and effective would be far from sufficient. The considerable progress the Agency has made to increase clinical trials results' transparency, fostering broader trust in the system, alongside the relentless work to address medicine shortages in recent years are other vital examples that come to mind. The COVID-19 pandemic also stressed how crucial EMA's role was and is in facilitating timely access to vaccines and treatments.

This anniversary gives particular significance to our collaboration in light of the EMA's long-standing commitment to engaging with consumers in its activities. BEUC has been a very proud member of the Agency's Patients and Consumers Working Party and has contributed to many relevant discussions over the years

Thinking of the future, we look forward to renewed contributions to the Working Party, extended collaboration and many more years of strengthening EU public health. With this in mind, I would be very grateful for the opportunity to meet with you to discuss the Agency's priorities in the next years in relation to pharmaceuticals and medical devices alike.

I remain at your kind disposal to discuss availabilities and look forward to meeting you.

Many congratulations again to the Agency on the past thirty years, and to many more!

Sincerely,

Agustín Reyna
Director General
BEUC – The European Consumer Organisation