

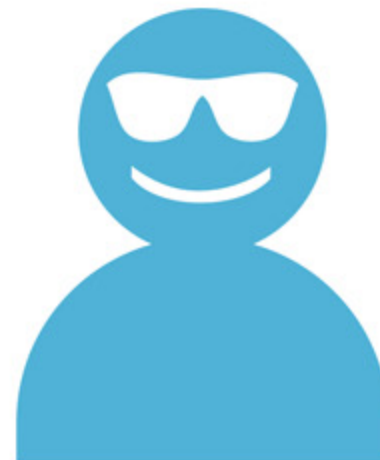
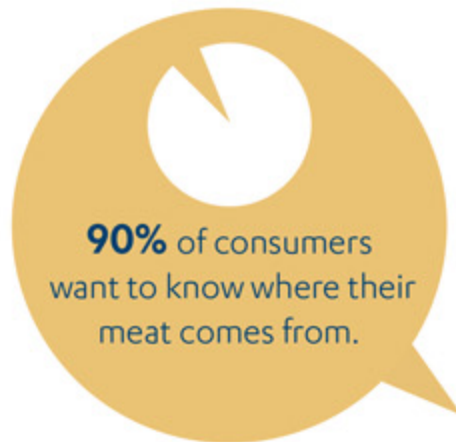
DO YOU WANT TO BE A COOL COMMISSIONER?

Surely you do. Here's how:

In food policy jargon, 'COOL' stands for '**Country Of Origin Labelling**'.

Just a few food manufacturers display the origin of their meat on product packaging voluntarily.

Here are **5 reasons** why you should strive over the next 5 years for COOL to become mandatory for both fresh and processed meat as Commissioner for Health & Food Safety*.



COOL Commissioner

Already over 9,000 likes & shares, etc.
See our campaign page [here](#)

*Other actions a 'COOL' Commissioner can take [here](#)